

How many times per week do you go downtown?

1. Very rarely	18%
2. Less than once a month	7%
3. Once or twice a month	14%
4. At least 1-2 times per week	26%
5. Numerous times per week	35%

When you do go downtown, what is your main reason for going?

1. Work	12%
2. Retail Shopping (clothing, bookstore, antiques, etc.)	5%
3. Shopping for necessities (food, pharmacy, etc.)	12%
4. Restaurants	17%
5. Community Events (e.g., annual holiday pageant)	8%
6. Services (e.g., haircut, dry clean, banking, medical, etc.)	28%
7. Other	18%

For economic development, how important is it to preserve the buildings in the heart of downtown? (on a scale of 1-5)

1. Very important	54%
2. Important	22%
3. Somewhat important	12%
4. Not very important	6%
5. Totally unimportant	6%

On a scale of 1-5, how much regulation should there be to preserve these buildings?

1. No Regulatory Protection at all	3%
2.	5%
3. Some Regulatory Protection	45%
4.	13%
5. Full Regulatory Protection	34%

Which of the following streets should be the focus of historic preservation activities?

1. Oak Street	77%
2. Hickory Street	2%
3. Orange Avenue	12%
4. Magnolia Street	2%
5. Other	6%

How important is it to encourage housing above
businesses downtown?

1. Very important	22%
2. Important	17%
3. Somewhat important	17%
4. Not very important	19%
5. Totally unimportant	25%

How important is Agriculture to the long term economy of the County?

1. Very important	58%
2. Important	19%
3. Somewhat important	17%
4. Not very important	5%
5. Totally unimportant	2%

Which of the following best describes the Rodeo?

1. Out of town tourist attraction	45%
2. Local resource	20%
3. Money maker	12%
4. Has little value	4%
5. Untapped resource	18%

For the rodeo, should we:

- | | |
|--|-----|
| 1. Rebuild what we have. | 18% |
| 2. Build an expanded rodeo/equestrian facility | 82% |

Where do you live in the County?

1. North Arcadia	30%
2. South Arcadia	42%
3. Downtown Arcadia	17%
4. Nocatee	7%
5. Fort Ogden	3%
6. Hull	0%
7. Lake Suzy area	0%

Was your home severely damaged or destroyed by the storm?

- | | |
|--------|-----|
| 1. Yes | 41% |
| 2. No | 59% |

If your home was severely damaged, are you living in it?

- | | |
|--------|-----|
| 1. Yes | 57% |
| 2. No | 43% |

What are the top priorities for building housing for the County's long term recovery? (1st priority of 3)

1. Mobile homes	0%
2. Manufactured homes	9%
3. Apartments	12%
4. Town Homes	8%
5. Single family detached homes	70%

What are the top priorities for building housing for the County's long term recovery? (2nd priority of 3)

1. Mobile homes	0%
2. Manufactured homes	16%
3. Apartments	47%
4. Town Homes	36%
5. Single family detached homes	1%

What are the top priorities for building housing for the County's long term recovery? (3rd priority of 3)

1. Mobile homes	2%
2. Manufactured homes	35%
3. Apartments	1%
4. Town Homes	61%
5. Single family detached homes	0%

Prioritize where we should build new housing in the
County? (1st priority of 3)

1. North Arcadia	13%
2. South Arcadia	22%
3. Downtown Arcadia	4%
4. Nocatee	10%
5. Fort Ogden	7%
6. Hull	3%
7. Lake Suzy area	6%
8. Undeveloped areas of the County	35%

Prioritize where we should build new housing in the
County? (2nd priority of 3)

1. North Arcadia	16%
2. South Arcadia	42%
3. Downtown Arcadia	8%
4. Nocatee	13%
5. Fort Ogden	8%
6. Hull	4%
7. Lake Suzy area	7%
8. Undeveloped areas of the County	2%

Prioritize where we should build new housing in the County? (3rd priority of 3)

1. North Arcadia	28%
2. South Arcadia	0%
3. Downtown Arcadia	10%
4. Nocatee	35%
5. Fort Ogden	10%
6. Hull	9%
7. Lake Suzy area	7%
8. Undeveloped areas of the County	0%

Do you currently rent or own?

1. Rent	12%
2. Own	88%

What rental price range is most needed in DeSoto County?

1. \$800 and above	6%
2. \$600-\$800	12%
3. \$400-\$600	37%
4. Less than \$400	45%

What purchase price range is most needed in DeSoto County?

1. Less than \$60K	26%
2. \$60-\$100K	48%
3. \$101-\$150K	17%
4. \$151-\$200K	3%
5. More than \$200K	5%

How important is it to create and enforce standards for rental housing?

1. Very important	85%
2. Important	12%
3. Somewhat important	1%
4. Not very important	1%
5. Totally unimportant	1%

What is most important for attracting more people downtown?

1. Restaurants	32%
2. Movie Theater	5%
3. More Shopping, including specialty shops	22%
4. Bookstore & coffee shops	6%
5. Arts & Museum, Theater, Etc.	10%
6. More convenience shopping	5%
7. Bars/Clubs	6%
8. Services like dry cleaning, barber, nail salon, etc	1%
9. Parking	12%

Would you consider moving downtown, if there were affordable apartments to rent or condominiums to buy?

- | | |
|--------|-----|
| 1. Yes | 28% |
| 2. No | 72% |

How much did you learn this evening that was important for you to know?

1. A great deal	47%
2. Quite a bit	30%
3. Some	16%
4. Not very much	3%
5. Nothing	3%

How much did the Keypad Polling contribute to your experience in this meeting?

1. A great deal	85%
2. Quite a bit	13%
3. Some	2%
4. Not very much	0%
5. Nothing	0%