



PROFICIENCY IN COMMUNITY BUILDING AND ORGANIZING

Participants earning their Professional Certificate will take a combination of required and elective courses that underscore the importance of interpersonal as well as technical capacity-building skills. The curriculum will enable candidates to:

- Design and implement community-building strategies;
- Mobilize resources for change;
- Build effective partnerships;
- Negotiate conflicts in communities and organizations;
- Implement economic development activities pertaining to revitalization;
- Evaluate the impact of program and project activities; and
- Design and implement a community organizing campaign.

FACULTY

The unparalleled success of the NeighborWorks® Training Institute hinges on the expertise of its faculty. Faculty members are practitioners, consultants, activists, teachers, community organizers and/or other community development professionals. All are experts in their fields and bring real-world experiences into the classroom. NeighborWorks® Training Institute recognizes the uniqueness of the adult-learning process and has trained faculty in adult education methods. For up-to-date biographical information on faculty, visit www.nw.org/training.

COURSE REGISTRATION

Participants in the Professional Certificate Program register for Program of Study courses in the same manner as for any other courses at the NeighborWorks® Training Institute. Tuition for each course includes classroom instruction, materials, special afternoon workshops, and networking opportunities. Some scholarships may be available. Consult the Training Institute brochure or web site (www.nw.org/training) for details on registration costs and deadlines. To have a Training Institute brochure faxed or mailed to you, please call (800) 438-5547 or (202) 220-2454 or or e-mail nti@nw.org.

Neighborhood Reinvestment Corporation, a national nonprofit organization, was created in 1978 by an act of Congress to revitalize America's older, distressed communities. It accomplishes this through two means: establishing and supporting a national network of local nonprofit organizations called NeighborWorks® organizations, and broadly disseminating quality tools and education for community development.

Since 1988, Neighborhood Reinvestment Corporation's Training Division has provided intensive core and specialized education and training in community development through its NeighborWorks® Training Institute to more than 25,000 professionals, including practitioners, board members, policymakers, public officials, lenders, developers, consultants, nonprofit directors, community organizers, project managers, nonprofit staff, new and well-seasoned professionals, rural and urban dwellers, leaders, activists, innovators, and achievers from every part of this country.

In 2001, Neighborhood Reinvestment Corporation introduced the Professional Certificate Programs of Study to further encourage professional and organizational capacity within the community development field. Professional Certificates are available by successfully completing coursework and subsequent evaluations offered at Training Institutes in the following Programs of Study:

- Affordable Housing
- Certified Housing Asset Manager (CHAM™) - Professional Designation
In partnership with The Enterprise Foundation, Local Initiatives Support Corp. (LISC), and Neighborhood Reinvestment Corp.
- Community Building and Organizing
- Community Economic Development
- Construction and Production Management
- Home Ownership and Community Lending
- Management and Leadership
- Neighborhood Revitalization

For additional information, contact:

**Neighborhood Reinvestment Corporation
Training Division**

1325 G Street, NW, Suite 800
Washington, DC 20005
(800) 438-5547 or (202) 220-2454
(202) 376-2168 fax
nti@nw.org
www.nw.org/training



Neighborhood Reinvestment Corporation

Community Building and Organizing

PROFESSIONAL CERTIFICATE

A Program of Study designed exclusively for professionals seeking achievement in Community Building and Organizing



NeighborWorks
Training
Institute



Community Building

Professional Certificate Program of Study

**Building the
collective
capacity of
neighborhoods**

Building communities requires more than creating affordable housing, understanding the market, or being able to read a financial statement. Livable communities transcend the bricks used to construct houses and involve effectively all facets of a targeted community in its development. Indeed, the mortar of civic and social institutions, personal and business relationships, and sense of common purpose bind the houses, people and local institutions together in a meaningful way.

Community building is a people-focused process that increases the collective capacity of neighborhoods to improve the quality of life for the individuals who live and work in that community. These processes must occur through sustained collaborative efforts involving and engaging stakeholders with broad resident support.

Community organizing brings the talents, resources and skills of people in the community together to increase their collective power to transform themselves and their community and work for social change. Organizing is different than mobilizing, development or service work. It involves building relationships and consolidating perspectives, thoughts and ideas into an organizational structure. Community organizing is a crucial and critical part of the community building process.

Community builders and organizers must realize the assets of their communities with a critical eye, and utilize them in a way that will help neighborhoods increase their viability and capacity for positive change.

The Neighborhood Reinvestment Corporation's Training Division has designed a curriculum to help practitioners, funders, community residents, public officials, and others meet community-building and organizing challenges through the Community Building and Organizing Program of Study. Participants who successfully earn the Professional Certificate will have gained the knowledge and tools to facilitate change.



ing and Organizing



EDUCATION WITH RESULTS

The Community Building and Organizing Program of Study consists of a series of courses that together provide the conceptual framework, specialized tools, interpersonal skills, and technical skills necessary to accomplish community-building goals. This Program of Study will enable participants to:

- Serve as an agent for change in their community;
- Implement strategic and entrepreneurial approaches to community challenges;
- Recognize the impact of increasing social and economic diversity;
- Understand the role that race and class play in community development;
- Recognize institutional barriers that can prevent fair asset distribution;
- Develop useful coalitions with organizations and residents at the grassroots level;
- Measure the impact of community work; and
- Plan and implement an organizing campaign.

The Program of Study builds the capacity of community stakeholders to capably manage and shape the challenges of neighborhood life. It is designed to provide community-development practitioners, residents, board members, and others with the training they need for personal and professional growth. The curriculum is reflective of a strong collaboration between the NeighborWorks® Training Institute and skilled practitioners in the field. The courses emphasize a hands-on approach, combining lecture with case studies, site visits, small-group exercises and other participatory learning methods.

CANDIDATES

Interested individuals at all levels of increasing responsibility may enroll in the Program of Study to earn a Professional Certificate in Community Building and Organizing. This Program of Study would be particularly valuable for:

- Community organizers;
- Residents;
- Staff and boards of community-development organizations;
- Staff and boards of community-service organizations; and
- Program evaluators and funders.

To enroll in the Program of Study toward a Professional Certificate, complete and submit the enclosed enrollment form. If you need additional copies of the enrollment form, please call (800) 438-5547 or (202) 220-2454 or e-mail nti@nw.org.

Need additional information about enrollment in a Program of Study, the calendar of training opportunities, or course requirements? See www.nw.org/training or contact NeighborWorks® Training Institute at (800) 438-5547, (202) 220-2454 or nti@nw.org.

EARN A PROFESSIONAL CERTIFICATE:

Strengthen your capacity in effective Community Building and Organizing

**COMMUNITY BUILDING AND ORGANIZING
PROGRAM OF STUDY ENROLLMENT FORM**

Please complete this application and return it with the \$50.00 enrollment fee to Neighborhood Reinvestment Corporation at the address below. Please complete all blanks (use N/A if a section does not apply) and print clearly. Forms are not complete without the fee.

Name: Ms. Mr. _____

Position Title: _____

Organization: _____

Organization Address: _____

City _____ State _____ Zip _____

Office Phone: _____

Office Fax: _____

Office E-mail: _____

Home Address: _____

City _____ State _____ Zip _____

Home Phone: _____

Home Fax: _____

Personal E-mail: _____

Where would you like to be contacted? Office Home

Why do you seek enrollment? Professional development General interest

Required by supervisor Increase organizational credibility

Required by funding source Increase skills for a specific project/program

How long have you been in your current position? _____

How long have you been in this field? _____

What is the highest level of education you have completed?

Some high school High School Diploma/GED Some college

Bachelor's Degree Master's Degree Doctoral Degree

Please list any degrees or professional certificates you have earned:

Which sector do you represent? Public Private Nonprofit

Are you affiliated with a NeighborWorks® organization? Yes No

PAYMENT INFORMATION

Professional Certificate enrollments will not be processed without the \$50 fee.

Check enclosed (payable to Neighborhood Reinvestment Corporation).

Check # _____

Purchase Order Enclosed. Purchase Order Number _____

Charge my Credit Card: Visa Mastercard American Express

Card Number _____ Exp. Date _____

Name as it appears on the card _____

Authorized signature _____

Please return this form and the \$50 nonrefundable enrollment fee to Neighborhood Reinvestment Corporation, Department 167, Washington, DC 20055-0167, or fax it to (202) 376-2168. For more information, please call (800) 438-5547 or (202) 220-2454 or e-mail nti@nw.org.

**COMMUNITY BUILDING AND ORGANIZING
EARNING A PROFESSIONAL CERTIFICATE**

Professional Certificates in Community Building and Organizing will be awarded to individuals who successfully complete the six required courses, 5 days of elective courses, and an evaluation process within three years of application to the Program of Study. It is possible to complete all Professional Certificate requirements in as few as three Training Institutes.

Program of Study courses are open to all Training Institute participants, but in order to be eligible for the Professional Certificate, candidates must complete and submit an application to enroll formally in the Program of Study. With prior approval by Training Division staff, candidates may receive credit for relevant courses taken no more than two years prior to enrollment in the Program of Study. See the enrollment form included in this packet.

**NEIGHBORWORKS® TRAINING INSTITUTES
2004**

February 23-27	Atlanta
May 3-7	Minneapolis
August 9-13	Washington, D.C.
December 13-17	New Orleans

For a list of Community Building and Organizing Program of Study courses that will be offered at each Training Institute, please visit www.nw.org/training or call (800) 438-5547, (202) 220-2454 or e-mail nti@nw.org for more information.

COMMUNITY BUILDING AND ORGANIZING PROGRAM OF STUDY COURSES

For the most up-to-date listing of Program of Study courses, visit www.nw.org/training.

REQUIRED COURSES:

- CB101 Principles of Community Building (2 days)
- CB132 Evaluation Strategies for Community Building (1 day)
- CB118 Working in Diverse Communities (2 days)
- CB110 Fundamentals of Community Organizing (2 days)
- CB102 Grassroots Leadership Development (1 day)
- CB103 Building Powerful Community Partnerships (2 days)

ELECTIVE COURSES:

Choose at least five days of coursework from the following list:

- CB310 Advanced Community Organizing (2 days)
- CB120 Building Communities from the Inside Out: An Asset-Based Approach (2 days)
- CB300 Community Organizing Symposium (3 days) in Minneapolis, 2004
- CB116 Faith-Based Community Development Today (2 days)
- CB200 Grassroots Fundraising (1 day)
- CB122 Mobilizing Youth for Community Building (1 day)
- ML120 Strategic Thinking and Planning (2 days)
- CB121 Transforming Conflict into Action (2 days)
- CB131 Bridging the Digital Divide (formerly Using Technology as a Community Building Tool) (1 day)
- CB113 Mobilizing Arts and Cultural Resources for Community Building (2 days)
- CB320 Value-Based Community Organizing (2 days)