



## CANDIDATES

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Interested individuals at all levels of experience may enroll in the Program of Study to earn a Professional Certificate in Neighborhood Revitalization. This Program of Study would be particularly valuable for:

- Neighborhood revitalization consultants and educators;
- Staff and boards of community development organizations;
- Officers and residents representing neighborhood organizations;
- Funders of neighborhood revitalization;
- Urban planners, designers, and architects; and
- Elected officials and public sector staff.

To enroll in the Program of Study toward a Professional Certificate, complete and submit the enclosed enrollment form. If you need additional copies of the enrollment form, please call or (800) 438-5547 or (202) 220-2454 or e-mail [nti@nw.org](mailto:nti@nw.org).

## FACULTY

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The unparalleled success of the NeighborWorks® Training Institute hinges on the expertise of its faculty. Faculty members are practitioners, university professors, and/or consultants. All are experts in their fields and bring real-world experiences into the classroom. In addition, NeighborWorks® Training Institute recognizes the uniqueness of the adult-learning process and has trained faculty in adult education methods. The courses emphasize a hands-on approach, combining lecture with case studies, site visits, small-group exercises and other participatory learning methods. For up-to-date biographical information on faculty, visit [www.nw.org/training](http://www.nw.org/training).

## COURSE REGISTRATION

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Participants in the Professional Certificate Program register for Program of Study courses in the same manner as for any other courses at the NeighborWorks® Training Institute. Tuition for each course includes classroom instruction, materials, special afternoon workshops, and networking opportunities. Some scholarships may be available. Consult the Training Institute brochure or web site ([www.nw.org/training](http://www.nw.org/training)) for details on registration costs and deadlines. To have a Training Institute brochure faxed or mailed to you, please call (800) 438-5547 or (202) 220-2454 or e-mail [nti@nw.org](mailto:nti@nw.org).

Neighborhood Reinvestment Corporation, a national nonprofit organization, was created in 1978 by an act of Congress to revitalize America's older, distressed communities. It accomplishes this through two means: establishing and supporting a national network of local nonprofit organizations called NeighborWorks® organizations, and broadly disseminating quality tools and education for community development.

Since 1988, Neighborhood Reinvestment Corporation's Training Division has provided intensive core and specialized education and training in community development through its NeighborWorks® Training Institute to more than 25,000 professionals, including practitioners, board members, policymakers, public officials, lenders, developers, consultants, nonprofit directors, community organizers, project managers, nonprofit staff, new and well-seasoned professionals, rural and urban dwellers, leaders, activists, innovators, and achievers from every part of this country.

In 2001, Neighborhood Reinvestment Corporation introduced the Professional Certificate Programs of Study to further encourage professional and organizational capacity within the community development field. Professional Certificates are available by successfully completing coursework and subsequent evaluations offered at Training Institutes in the following Programs of Study:

- Affordable Housing
- Certified Housing Asset Manager (CHAM™) - Professional Designation  
*In partnership with The Enterprise Foundation, Local Initiatives Support Corp. (LISC), and Neighborhood Reinvestment Corp.*
- Community Building and Organizing
- Community Economic Development
- Construction and Production Management
- Home Ownership and Community Lending
- Management and Leadership
- Neighborhood Revitalization

For additional information, contact:

**Neighborhood Reinvestment Corporation**  
**Training Division**

1325 G Street, NW, Suite 800  
Washington, DC 20005  
(800) 438-5547 or (202) 220-2454  
(202) 376-2168 fax  
nti@nw.org  
www.nw.org/training



Neighborhood Reinvestment Corporation

# Neighborhood Revitalization

**PROFESSIONAL CERTIFICATE**

*A Program of Study designed exclusively  
for professionals seeking achievement in  
Neighborhood Revitalization*



# Neighborhood

## Professional Certificate Program of Study

**Discover how  
neighborhoods  
work; gain the  
skills to make  
yours more  
viable.**

**E**very city in the United States has neighborhoods that are troubled with deteriorating housing, streets and sidewalks in disrepair, crime that keeps families indoors, and residents who have lost their sense of neighborhood pride. Residents and professionals representing all sectors — from community-based organizations to private foundations, government to corporate America — are involved in neighborhood revitalization efforts. They are working for more livable places where families can live, work, and play.

The Neighborhood Reinvestment Corporation's Training Division continues to champion these efforts and offers the Neighborhood Revitalization Program of Study and Professional Certificate. This groundbreaking curriculum focuses on transforming neighborhoods that lack community vitality and suffer from stagnant or declining property values into neighborhoods of choice for current and future residents — places where it makes sense for neighbors and others to invest their time, energy and money. Participants who earn the Professional Certificate will come away with the knowledge and tools to meet these challenges and facilitate positive neighborhood change.



# Revitalization



## **EDUCATION WITH RESULTS**

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The Neighborhood Revitalization Program of Study consists of a series of courses that provide the theoretical framework, specialized tools, and technical skills necessary to design and carry out successful neighborhood revitalization. Through completion of the Program of Study, participants will hone the skills to develop and implement strategies that will:

- Increase the capacity of residents and other stakeholders to manage neighborhood change;
- Increase residents' confidence and participation in their neighborhood's future;
- Stimulate demand for housing and other investment opportunities in weak-market neighborhood;
- Support development of healthy, mixed-income neighborhoods;
- Create and preserve affordable housing in hot markets;
- Cultivate collaborations to promote and sustain revitalization; and
- Lead to more livable neighborhoods.

## **PROFICIENCY IN NEIGHBORHOOD REVITALIZATION**

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The Professional Certificate curriculum includes study of:

- History and policy related to neighborhood revitalization;
- Dynamics of neighborhood change;
- Social and economic equity issues;
- Data research and analysis;
- Neighborhood block conditions analysis;
- Visioning and formulation of measurable objectives;
- Market research and strategy development;
- Revitalization strategy development, implementation, and evaluation; and
- Strategy presentation techniques.

Need additional information about enrollment in a Program of Study, the calendar of training opportunities, or course requirements? See [www.nw.org/training](http://www.nw.org/training) or contact NeighborWorks® Training Institute at (800) 438-5547, (202) 220-2454 or [nti@nw.org](mailto:nti@nw.org).

**EARN A PROFESSIONAL CERTIFICATE:**

Strengthen your capacity to develop and implement effective Neighborhood Revitalization.

**NEIGHBORHOOD REVITALIZATION  
PROGRAM OF STUDY ENROLLMENT FORM**

Please complete this application and return it with the \$50.00 enrollment fee to Neighborhood Reinvestment Corporation at the address below. Please complete all blanks (use N/A if a section does not apply) and print clearly. Forms are not complete without the fee.

Name:  Ms.  Mr. \_\_\_\_\_

Position Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone: \_\_\_\_\_

Office Fax: \_\_\_\_\_

Office E-mail: \_\_\_\_\_

Home Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone: \_\_\_\_\_

Home Fax: \_\_\_\_\_

Personal E-mail: \_\_\_\_\_

Where would you like to be contacted?  Office  Home

Why do you seek enrollment?  Professional development  General interest

Required by supervisor  Increase organizational credibility

Required by funding source  Increase skills for a specific project/program

How long have you been in your current position? \_\_\_\_\_

How long have you been in this field? \_\_\_\_\_

What is the highest level of education you have completed?

Some high school  High School Diploma/GED  Some college

Bachelor's Degree  Master's Degree  Doctoral Degree

Please list any degrees or professional certificates you have earned:

\_\_\_\_\_

Which sector do you represent?  Public  Private  Nonprofit

Are you affiliated with a NeighborWorks® organization?  Yes  No

**PAYMENT INFORMATION**

Professional Certificate enrollments will not be processed without the \$50 fee.

Check enclosed (payable to Neighborhood Reinvestment Corporation).

Check # \_\_\_\_\_

Purchase Order Enclosed. Purchase Order Number \_\_\_\_\_

Charge my Credit Card:  Visa  Mastercard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Authorized signature \_\_\_\_\_

Please return this form and the \$50 nonrefundable enrollment fee to Neighborhood Reinvestment Corporation, Department 167, Washington, DC 20055-0167, or fax it to (202) 376-2168. For more information, please call (800) 438-5547 or (202) 220-2454 or e-mail nti@nw.org.

**NEIGHBORHOOD REVITALIZATION  
EARNING A PROFESSIONAL CERTIFICATE**

**P**rofessional Certificates in Neighborhood Revitalization will be awarded to individuals who successfully complete, within three years of application to the Program of Study, all coursework, practical exercises, tests and the final neighborhood revitalization practicum. It is possible to complete all Professional Certificate requirements in as few as three institutes and, with prior approval by Training Division staff, candidates may receive credit for relevant courses taken no more than two years prior to enrollment in the Program of Study.

Program of Study courses are open to all Training Institute participants, but in order to be eligible for the Professional Certificate, candidates must complete and submit an application to enroll formally in the Program of Study. See the enrollment form included in this brochure.

**NEIGHBORWORKS® TRAINING INSTITUTES  
2004**

February 23-27	Atlanta
May 3-7	Minneapolis
August 9-13	Washington, D.C.
December 13-17	New Orleans

For a list of Neighborhood Revitalization Program of Study courses that will be offered at each Training Institute, please visit [www.nw.org/training](http://www.nw.org/training) or call (800) 438-5547 or (202) 220-2454 or e-mail [nti@nw.org](mailto:nti@nw.org) for more information.

**NEIGHBORHOOD REVITALIZATION  
PROGRAM OF STUDY COURSES**

For the most up-to-date listing of Program of Study courses, visit [www.nw.org/training](http://www.nw.org/training).

**ALL COURSES ARE REQUIRED**

**INSTITUTE 1**

- NR101 Essential Tools of the Trade: Neighborhood Analysis, Visioning, and Planning for Action (3 days)
- NR104 Getting Things Done in Neighborhoods Through Strategic Collaborations (2 days)

**INSTITUTE 2**

- NR111 Strategies and Implementation Techniques for Creating Neighborhoods of Choice Through Revitalization, Part One (2 days)
- NR114 Strategies and Implementation Techniques for Creating Neighborhoods of Choice Through Revitalization, Part Two (3 days)

**INSTITUTE 3**

- NR121 Honing Your Skills for Measuring the Impacts of Your Revitalization Strategy (2 days)
- NR124 Reading a Neighborhood: What a Block Walk Can Tell You (1 day)
- NR127 Techniques and Tools For Creating and Delivering a Powerful Revitalization Presentation (2 days)